

# The Best Little Airport in NZ!

## *The Taupō Airport will be:*

A destination  
in its own  
right

A vibrant hub  
for  
commercial  
business

An experience  
that is  
authentic &  
efficient

A service  
delivered for  
the  
community

## *How will we get there?*

### **We have identified five key strategies to achieve our vision**

1. Infrastructure development
  - Terminal
  - Parking
  - Airport hub environment (look & feel)
2. Commercial land development
  - Airside
  - Landside
3. Growth of tourism product
4. Increase in commercial passenger number
5. Relationship Management